

Vickie Austin of CHOICES Worldwide

is a woman on a mission with a message to share
for **Business Professionals.**



Whether you're a corporate meeting planner responsible for training and development; a chamber of commerce executive planning a meeting; or an association leader or volunteer scouting talent for an upcoming conference, Vickie provides quality, content-rich presentations that inform as well as entertain. From a keynote address to hands-on workshops, from a luncheon talk to full-length seminars, Vickie can enliven your event while helping you achieve the learning objectives for your group.

CHOICES WORLDWIDE

Speaker
Business and Career Coach

"Your Golden Rolodex: How to Network for Results!"

For some people, the word "networking" conjures up images of forced conversations, dreary conventions or cold calls. So they avoid it—to their peril. Networking is one of the most critical skills in business, and it's especially important to anyone seeking to move up in the business world. This presentation challenges and expands people's concepts of their own networks, and provides practical ideas that help participants leverage relationships for success while honoring the people they *already* know.

"On the Grid: Positioning Yourself for Career Success" (For emerging leaders)

They've done all the right things-completed their education, worked with a team, followed the leader. Now, it's time for these young professionals to step into leadership themselves. What will it take for each of them to position themselves for success, not just for tomorrow but for their careers ahead? This presentation helps attendees navigate the success factors that will put them "on the grid." They'll learn strategies to help them leverage their strengths and connections as well as tactics they can use right away that will lay the groundwork for the next step... and the next... and the next.

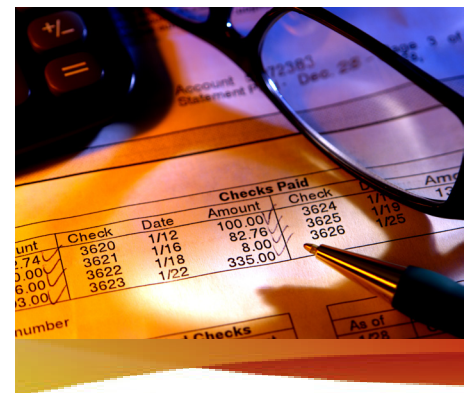
Other topics available upon request.

"The Brand Called YOU"

From the orange swirl of the "Tide" box to the Nike "swoosh," we're surrounded by brands. In this brand-conscious world, each of us distinctly develops our own brand, comprised of values, opinions, experience, our education—even down to the clothes we wear and the companies we represent. In "The Brand Called YOU" participants learn the elements of branding and how to use those principles to achieve their business or career goals. They'll see how to use branding as a competitive advantage and ultimately leverage their own brand for success.

"Leadership & Legacies: Thriving & Surviving in Dangerous Times"

Leadership is both an art and a science and while the rewards are many, leading can be a perilous journey. Attendees will learn about the difference between *adaptive* and *technical* change in this presentation which is ideal for leadership development, team building and succession planning within associations and organizations. "Leadership & Legacies" includes lively interaction with participants and can be offered as part of a retreat, a shot of inspiration for committed leaders or as a primer for leaders-in-training.



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"Just Enough Hours in the Day: Time Management with a Twist"

Busy professionals all struggle with priorities, deadlines and schedules. Contrary to popular belief, there are "Just Enough Hours in the Day" to accomplish our ambitious goals and objectives. Participants will learn strategies and tactics for managing time as a precious but abundant resource, maximizing productivity and taming the demands of people and technology. This presentation is interactive, lively and engaging and promises to leave the audience with action steps they can take immediately in both their professional and personal lives.

Past Speaking and Training Experience:

ABN Amro/La Salle Bank
American Association of University Women
American Dental Association
American Student Dental Association
Arizona State University
Association of Girl Scout Executives, Midwest Regional Councils
Borders Books & Music
Brigham Young University
Chicago Healthcare Executives Forum (CHEF)
College of Imaging Administrators
College of DuPage
Crain Communications
Oak Brook Area Association of Commerce and Industry (OBAACI)
DeVry University
Executive Networking Group, Evanston, IL
Federal Reserve Bank
Geneva Chamber of Commerce Women in Business
Greater Aurora Chamber of Commerce, Women's Business Roundtable
Healthcare Financial Management Association (HFMA)
Illinois CPA Society
Illinois Electrical and Electronic Engineers Association
Illinois Employment & Training Center
Illinois Institute of Technology (IIT)
Institute of Food Technologists
International Association of Business Communicators (IABC)
Investment Analysts Society of Chicago
James Jordan Foundation
Jewish Vocational Services
Lewis University
ModusLink (Austin, Texas; Paris, France; and Taipei, Taiwan)
National Association of Professional Organizers
Roosevelt University
St. Charles Chamber of Commerce Women in Business
Society for Marketing Professional Services
Thunderbird School of Global Management
University of Chicago
University of Michigan
Wheaton Chamber of Commerce
Women in Cable Television
Women Healthcare Executives (Atlanta Chapter)

www.choicesworldwide.com

About Vickie...

Vickie Austin has been helping people through transitions since 1997 when she founded CHOICES Worldwide. In corporate life, she worked in marketing communications for American Medical International, Humana, Inc., Edelman Public Relations, Crain Communications and Marianjoy Rehabilitation Hospital, where she was vice president of marketing. Now a business owner devoted to making a difference in the workplace, Vickie specializes in assisting professionals, entrepreneurs and executives by coaching, speaking, training and writing about business and career success.

Vickie speaks regularly for corporations, associations, universities, community groups and chambers of commerce. She's been a free-lance contributor to trade magazines as well as the career publications of the *Wall Street Journal*. Currently Vickie is chairman of the board of the Wheaton Chamber of Commerce and she was recognized in 2007 as an Influential Woman in Business by *The Business Ledger*. Vickie is a magna cum laude graduate of Arizona State University and attended Thunderbird School of Global Management in Glendale, AZ, where she earned an executive master's degree in international management. CHOICES Worldwide is based in Wheaton, IL, with offices in Chicago and Phoenix, Arizona.

MISSION

Create a world in which people love
what they do and do what they love!

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Business and Career Coach

