

Vickie Austin of CHOICES Worldwide

is a woman on a mission with a message to share
for **Healthcare Professionals.**



Healthcare is a unique business with increasingly complex demands. As a former healthcare marketing executive who worked in hospitals and healthcare publishing for more than 25 years, Vickie offers an insider's view on how to succeed in this demanding yet highly satisfying industry. Whether speaking to care-givers, managers or healthcare executives, Vickie provides quality, content-rich presentations that inform as well as entertain. From a keynote address to hands-on workshops, from a luncheon talk to full-length seminars, Vickie can enliven your event while helping you achieve your learning objectives.

CHOICES
WORLDWIDE

Speaker
Business and Career Coach

“From PowerPoint to the Podium: Presentation Skills for Healthcare Professionals”

Your business or clinical skills may have gotten you to where you are today, but without excellent presentation skills, your career may stall. Whether addressing your team, your boss or your board of directors, how you speak is critically important to career success. “From PowerPoint to the Podium” is designed to help healthcare professionals polish their presentation skills, from overcoming nerves and developing “stage presence” to tips and techniques for powerfully connecting with your audience.

“On the Grid: Positioning Yourself for Career Success” (For emerging leaders)

They've done all the right things—gotten the right credentials, worked with a team, followed the leader. Now, it's time for these healthcare professionals to step into leadership themselves. What will it take for each of them to position themselves for success, not just for tomorrow but for their careers ahead? This presentation helps attendees navigate the success factors that will put them “on the grid.” They'll learn strategies to help them leverage their strengths and connections as well as tactics they can use right away that will lay the groundwork for the next step... and the next... and the next.

“The Brand Called YOU”

From the orange swirl of the “Tide” box to the Nike “swoosh,” we're surrounded by brands. In this brand-conscious world, each of us distinctly develops our own brand, comprised of values, opinions, experience, our education—even down to the clothes we wear and the companies we represent. In “The Brand Called YOU” participants learn the elements of branding and how to use those principles to achieve their business or career goals. They'll see how to use branding as a competitive advantage and ultimately leverage their own brand for success.

“Just Enough Hours in the Day: Time Management with a Twist”

Whether you're a clinician or an executive in the C-suite, most healthcare professionals struggle with balancing priorities and deadlines. Contrary to popular belief, there are “Just Enough Hours in the Day” to accomplish our ambitious goals and objectives. Participants will learn strategies and tactics for managing time as a precious but abundant resource, maximizing productivity and taming the demands of people and technology. This presentation is interactive, lively and engaging and promises to leave the audience with action steps they can take immediately in both their professional and personal lives.



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“Leadership & Legacies: Thriving & Surviving in Dangerous Times”

Leadership is both an art and a science and while the rewards are many, leading can be a perilous journey. Attendees will learn about the difference between *adaptive* and *technical* change in this presentation which is ideal for leadership development, team building and succession planning within associations and organizations. “Leadership & Legacies” includes lively interaction with participants and can be offered as part of a retreat, a shot of inspiration for committed leaders or as a primer for leaders-in-training.

Other topics available upon request.

Past Speaking and Training Experience:

ABN Amro/La Salle Bank
American Association of University Women
American Dental Association
American Student Dental Association
Arizona State University
Association of Girl Scout Executives, Midwest Regional Councils
Borders Books & Music
Brigham Young University
Chicago Healthcare Executives Forum (CHEF)
College of Imaging Administrators
College of DuPage
Crain Communications
Oak Brook Area Association of Commerce and Industry (OBAACI)
DeVry University
Executive Networking Group, Evanston, IL
Federal Reserve Bank
Geneva Chamber of Commerce Women in Business
Greater Aurora Chamber of Commerce, Women's Business Roundtable
Healthcare Financial Management Association (HFMA)
Illinois CPA Society
Illinois Electrical and Electronic Engineers Association
Illinois Employment & Training Center
Illinois Institute of Technology (IIT)
Institute of Food Technologists
International Association of Business Communicators (IABC)
Investment Analysts Society of Chicago
James Jordan Foundation
Jewish Vocational Services
Lewis University
ModusLink (Austin, Texas; Paris, France; and Taipei, Taiwan)
National Association of Professional Organizers
Roosevelt University
St. Charles Chamber of Commerce Women in Business
Society for Marketing Professional Services
Thunderbird School of Global Management
University of Chicago
University of Michigan
Wheaton Chamber of Commerce
Women in Cable Television
Women Healthcare Executives (Atlanta Chapter)

www.choicesworldwide.com

About Vickie...

Vickie Austin has been helping people through transitions since 1997 when she founded CHOICES Worldwide. In corporate life, she worked in marketing communications for American Medical International, Scottsdale Memorial Health Systems, Inc., Humana, Inc., McMurray Publishing, Edelman Public Relations, Crain Communications (*Modern Healthcare*) and Marianjoy Rehabilitation Hospital (Wheaton Franciscan Services, Inc.), where she was vice president of marketing. Now devoted to making a difference in the workplace as a coach, Vickie specializes in assisting professionals, entrepreneurs and executives through coaching, speaking, training and writing about business and career success.

Vickie speaks regularly for corporations, associations, universities, community groups and chambers of commerce. She was a healthcare reporter and has been a free-lance contributor to trade magazines as well as the career publications of the *Wall Street Journal*. Currently Vickie serves as chairman of the board of directors of the Wheaton Chamber of Commerce and in 2007 she was honored as one of the Influential Women in Business by the *Business Ledger*. Vickie is a *magna cum laude* graduate of Arizona State University and attended Thunderbird School of Global Management in Glendale, AZ, where she earned an executive master's degree in international management. CHOICES Worldwide is based in Wheaton, IL, with offices in Chicago and Phoenix, Arizona.

MISSION

Create a world in which people love
what they do and do what they love!

CHOICES
WORLDWIDE

Speaker

Business and Career Coach



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