

Vickie Austin of CHOICES Worldwide

is a woman on a mission with a message to share
for **Women Who Mean Business.**



As a business and career coach, Vickie Austin has a special passion for speaking to women in business. She designed these presentations especially for women, facilitating workshops and seminars to help professional women reach their goals. Whether you're responsible for the training and development of women leaders; a chamber of commerce executive planning a women-in-business luncheon; or an association leader scouting talent for an upcoming women's conference, Vickie can provide quality, content-rich presentations that inspire and empower women to succeed.

CHOICES
WORLDWIDE

Speaker
Business and Career Coach

"Everyday Diva: Having It All Without Losing Ourselves"

As girls and women, we receive mixed messages about power and prestige. Raised to be "nice girls," we struggle up the corporate ladder or as entrepreneurs, confused by the roles we're trained for that are in conflict with the new roles we need to fill. This courageous presentation tackles the conflicts of being a woman in business: money, power, position and how to have it all without losing the very people we love—or losing ourselves. "Everyday Diva" helps participants build their power base while still honoring the people who support them along the way, creating a consensus so everyone can win.

"Just Enough Hours in the Day: Time Management with a Twist"

Busy professionals struggle with priorities and schedules and women in particular find it challenging to juggle the demands of work with the obligations of a family. There really are "Just Enough Hours in the Day" to accomplish our ambitious goals if we learn some time management techniques to sustain us. Participants will acquire strategies for managing time as a precious but abundant resource, maximizing productivity and taming the demands of people, projects and technology. This presentation is interactive, lively and engaging and promises to leave the women in the audience with action steps they can take immediately in both their professional and personal lives.

Other topics available upon request.

"Show Me the Money! Getting Paid What You're Worth (And You're Priceless)"

The art of negotiation is a fine art indeed, and one that women traditionally have not been schooled in. In "Show Me the Money!" participants will gain insights and inspiration for understanding their market worth, packaging their gifts and abilities for the world of work and, most importantly, supporting themselves with the people and messages that reinforce "You're worth it!" Each woman will walk away with some practical tips on negotiating and will gain a new appreciation of her own value and how that value translates in the marketplace.

"Powder Puff Marketing for Powerhouse Women"

The bookshelves are filled with "guerilla marketing" books, all based on the premise that doing business is like fighting a battle. For many women, this warfare analogy just doesn't work—but it doesn't mean we're any less powerful. "Powder Puff Marketing for Powerhouse Women" offers practical tips for marketing a business—or yourself—in a way that aligns with female strengths and capabilities. From building relationships to leveraging our communication skills, this presentation highlights the unique qualities that women bring to the business world and ways to succeed with style and grace.



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"Your Golden Rolodex: How to Network for Results!"

For some women, the word "networking" conjures up images of forced conversations, dreary conventions or cold calls. So they avoid it—to their peril. Networking is one of the most critical skills in business, and it's especially important for women seeking to move up in the business world. This presentation challenges and expands women's concepts of their own networks, and provides practical ideas to help them leverage relationships for success while honoring the people they *already* know.

Past Speaking and Training Experience:

ABN Amro/La Salle Bank
American Association of University Women
American Dental Association
American Student Dental Association
Arizona State University
Association of Girl Scout Executives, Midwest Regional Councils
Borders Books & Music
Brigham Young University
Chicago Healthcare Executives Forum (CHEF)
College of Imaging Administrators
College of DuPage
Crain Communications
Oak Brook Area Association of Commerce and Industry (OBAACI)
DeVry University
Executive Networking Group, Evanston, IL
Federal Reserve Bank
Geneva Chamber of Commerce Women in Business
Greater Aurora Chamber of Commerce, Women's Business Roundtable
Healthcare Financial Management Association (HFMA)
Illinois CPA Society
Illinois Electrical and Electronic Engineers Association
Illinois Employment & Training Center
Illinois Institute of Technology (IIT)
Institute of Food Technologists
International Association of Business Communicators (IABC)
Investment Analysts Society of Chicago
James Jordan Foundation
Jewish Vocational Services
Lewis University
ModusLink (Austin, Texas; Paris, France; and Taipei, Taiwan)
National Association of Professional Organizers
Roosevelt University
St. Charles Chamber of Commerce Women in Business
Society for Marketing Professional Services
Thunderbird School of Global Management
University of Chicago
University of Michigan
Wheaton Chamber of Commerce
Women in Cable Television
Women Healthcare Executives (Atlanta Chapter)

www.choicesworldwide.com

About Vickie...

Vickie Austin has been helping people through transitions since 1997 when she founded CHOICES Worldwide. In corporate life, she worked in marketing communications for American Medical International, Humana, Inc., Edelman Public Relations, Crain Communications and Marianjoy Rehabilitation Hospital, where she was vice president of marketing. Now a business owner devoted to making a difference in the workplace, Vickie specializes in assisting professionals, entrepreneurs and executives by coaching, speaking, training and writing about business and career success.

Vickie speaks regularly for corporations, associations, universities, community groups and chambers of commerce. She's been a free-lance contributor to trade magazines as well as the career publications of the *Wall Street Journal*. Currently Vickie is chairman of the board of the Wheaton Chamber of Commerce and she was recognized in 2007 as an Influential Woman in Business by *The Business Ledger*. Vickie is a magna cum laude graduate of Arizona State University and attended Thunderbird School of Global Management in Glendale, AZ, where she earned an executive master's degree in international management. CHOICES Worldwide is based in Wheaton, IL, with offices in Chicago and Phoenix, Arizona.

MISSION

Create a world in which people love
what they do and do what they love!

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